



**STRIVE FOR THE HIGHEST**

7 June 2023

Dear Camps Bay High School Community,

**RE: LAUNCH OF CAMPS BAY CONNECT**

We are writing to inform you about an exciting new addition to our family of publications that will enhance our communication channels and provide valuable opportunities for our community members.

In an effort to streamline our bi-monthly newsletter, we have made the decision to make some changes. Starting from the third term, we will no longer be featuring advertisements or community notices, with the exception of the adverts of our big sponsors. Instead, we are thrilled to introduce "Camps Bay Connect" – a quarterly publication designed specifically to showcase and promote the products, services, and businesses within our Camps Bay Community.

This new publication offers a wonderful opportunity for parents, past pupils, local businesses, and suppliers to reach our extended Camps Bay High School family. Whether you wish to connect with our current parents, pupils, and staff, engage with past pupils and parents, or establish connections with our future Camps Bay High School families, "Camps Bay Connect" is the platform to achieve just that.

Distributed through our extensive email database and showcased on our website, social media platforms, and the Alumnet Platform for past pupils, parents, and staff, this publication will reach a wide audience. Our goal is to provide a comprehensive guide for those seeking to support our Camps Bay High School family businesses and related community services, while ensuring that our newsletter remains focused solely on Camps Bay High School news.

We are excited about the opportunities that "Camps Bay Connect" will bring to our community and we encourage you to take advantage of this valuable platform. Whether you have a business to promote, services to offer, or simply want to connect with fellow members of our Camps Bay community, this publication is here to help you achieve your goals.

**Principal: Mr L Mostert**

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[www.campsbayhigh.co.za](http://www.campsbayhigh.co.za)

Please find attached the rate card and publication dates for the upcoming Third and Fourth Term Editions of "Camps Bay Connect." **If you are interested in advertising in this publication, we kindly ask you to reach out to our Fundraising and Sponsorship Manager, Rosemary Wilke, at [rwilke@campsbayhigh.co.za](mailto:rwilke@campsbayhigh.co.za).** She will be more than happy to provide you with further details and assist you in securing your advertisement space.

In addition to the advertising opportunities in "Camps Bay Connect," there are other exciting sponsorship opportunities available at our school. If you would like to explore these possibilities further, we encourage you to contact Rosemary, who will gladly discuss these options with you in detail.

We look forward to sharing the incredible talents, services, and opportunities within our community, as well as providing a valuable resource for all Camps Bay High School families.

Thank you for your continued support and dedication to our school community.

Yours sincerely,

A handwritten signature in dark ink, appearing to read "L. Mostert". The signature is fluid and cursive, with a large initial "L" and a stylized "Mostert".

**MR LOUIS MOSTERT**  
**PRINCIPAL**



# CAMPS BAY CONNECT

## Camps Bay High School's Business & Community Pages

*Be part of the exciting launch of the CBHS Community and Business Pages, an opportunity to enhance your business exposure and support fundraising at CBHS. Each edition will reach a wide audience including current and past parents, staff, and alumni.*

### ADVERTISING RATES

ADVERT SIZE	RATE
<b>Full Page:</b> Dimensions: A4 210mm (w) x 297mm (h) Orientation: Portrait only	R650
<b>Half Page:</b> Dimensions: 196mm (w) x 138.5mm (h) Orientation: Landscape only	R550
<b>Third Page:</b> Dimensions: 196mm (w) x 90mm (h) Orientation: Landscape only	R450
<b>Small Ad:</b> Dimensions: 95mm (w) x 90mm (h) Orientation: Square only	R350

### EDITION DATES

**1st edition:**  
Early August 2023

**2nd edition:**  
Early December 2023



### BOOKINGS

For inquiries and bookings, please email [rwilke@campsbayhigh.co.za](mailto:rwilke@campsbayhigh.co.za).

Upon confirmation of your booking, an invoice will be sent to you. Please note that payment is required to secure your advertisement placement.

### MATERIAL

Email [cvanderspuy@campsbayhigh.co.za](mailto:cvanderspuy@campsbayhigh.co.za) to submit materials.

To ensure accurate representation of your business, please provide complete materials, in JPG or PNG format. If we are required to make up materials for you, an additional hourly rate of R500 will apply.